# IVL LIGHTING

by MINUIT UNE

Advanced shapes to go further Unique immersive experience Unlimited versatility





by MINUIT



IVL™ Pyramide

IVL™ Carré

Nowadays, we live in a world where the audience is in a growing need of experience. They are always looking for breath-taking aesthetics to capture and share on social networks. On the other hand, light designers and artists are having ever more expectations towards lighting fixtures: more creativity, more possibilities, more emotions, without any technical limitations. Such impressive level of lighting experience is often reachable in an arena venue (>10.000 pers.), but harder to attain in standard venues (1.000 - 5.000 pers.) without heavy structure.

Besides, most lighting devices are designed for brightness with unidirectional beams, they have not been designed for experiences in the way the IVL Lighting technology has.

# The first-ever lighting fixture specially designed for experience

- · Advanced shapes: stunning visual lighting shapes and decors.
- · Unique immersive feeling: enveloping lights for the audience.
- Unlimited versatility: infinite effects combinations, constantly renewed style.
- · Without heavy structure, heavy logistics nor custom programming software.

### **Applications**

- 1000 to 5000 pers. venues: most tours, most entertainment venues, most corporate and cultural events (5 to 15 fixtures).
- · >10 000 pers. arena venues: add more products to create exponential experiences.

### Benefits

### Audiences:

- · wow-effect.
- · more emotions and immersion.
- experience the thrill of lighting design.

### Light designers:

- · magnify your designs.
- · multiply your creative options.
- · no technical or time limit.

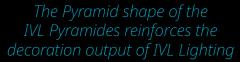
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### Two products

- · A square base producing 4 light plans.
- 2 shapes of cover: pyramidal or squared.
- Each light plan can be used independently: full light plan, beam, tilt, frost, decor, projection.
- Each light plan is adjustable at a 180° angle to create stunning shapes and perspectives.
- · A laser-based light source but not a laser-effect and standard safety.
- · Wide coverage area for both lighting and immersion.

The Square shape of the IVL Carrés reinforces the 3D rendering perspectives of IVL Lighting





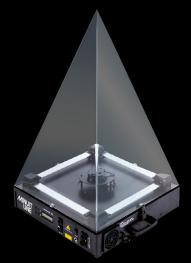
IVL™ Carré

594 mm x 591 mm x 113 mm

13 Kg

150 W

45 dmx channels



IVL™ Pyramide 594 mm x 552 mm x 113 mm 16 Kg 150 W 45 dmx channels

### Create advanced lighting shapes



### Design all the available space



- Wide coverage area.
- The intricate shapes of the lights will cover the entire venue.
- Easy to play with perspective effects.

### Play with tilt, movement and frost



- · 4 separate and independent tilts.
- Eye-capturing position: 12.5 % tilt DMX value.
- · Wash effect position: 62.5 % tilt DMX value.
- · Smooth movement at low & high speed.
- Easily adaptable position presets.

### Control the beams



- Intelligent software dividing each light plan into 2, 4, 8, 16, 32 or 64 beams.
- Control on the beam size, indexation & rotation.
- · Independent control on RGB (mode 2).
- Beam modes convertible into intuitive gobolike control.

### Combine all modes together



- Different modes (decor, beam, tilt, light plan, frost) combined together create advanced shapes.
- · Add subtlety with the use of haze.
- Large groups of products create extraordinary experiences.

### Feel immersive experiences

### Vibrant light, smooth RGB textures



- · Luscious colours, true RGB.
- 333Hz scanning system to see all nuances of colour.
- · Smooth enveloping textures.

### In-depth coverage, calibrated output



- 50m coverage, after that, light spreads gradually.
- · More units equals deeper immersive shapes.
- Output is calibrated so as not to make the audience blink.

## Enjoy unlimited versatility of shapes, modes & colours



- Easily create different atmospheres.
- · Never cease to amaze the audience.
- · No need for heavy structures.
- Style renewal from one show to the other.
- Easily adaptable to the artist's needs or venue specifications.
- · Full creativity without limits.

### Easy to program



- Full DMX control.
- · Intuitive programming.
- No need for a custom programming software
- Online resources available : tutorials, tips & tricks, fixtures, etc.

### Robust design

in compliance with the following standards or specifications

Directive No: 2014/35/UE

EN 60065: 2014 EN 60825-1: 2014 EN 60825-3 : 2008 EN 62311 : 2008

Directive No: 2014/30/UE EN 55103\_1:2009/A1:2013 EN

55103-2 : 2009

Directive No: 2011/65/UE

- Aluminium body
- Smart design with less mechanical parts
- High-end components
- · Light and easy maintenance



### Quick installation with no heavy structure

### Time and cost-effective solution



- · Light products
- Robust products
- · Can be hung in any position anywhere.
- No heavy structures required
- Technical support available 7/7



- · High-end products
- · Lightweight, requires no heavy structures
- Less transport and storage cost
- · Less set-up and dismantling time
- Low maintenance

### Standard safety

- · Standard safety precautions: step back a few meters, no looking directly at the light for lighting and technical crew within 2m.
- Unique scanning failure safeguard and calibrated output.
- No need for a trained laser safety expert or pre-show on-site measurement to use IVL lighting.
- 100% French conception and manufacturing.
- IVL experts at your service to accompany you on any safety questions.

### Versatile applications





- Fits any music or atmosphere: pop, rock, hip-hop, EDM, electro...
- · A perfect tool to express LD's creative style.
- · Works well with other lightings to create extraordinary creative combinations.
- · Adaptable to any venue due to the low logistics and infrastructures needed.

For all the moments when brightness is not the right tool to create a special atmosphere, render an emotion, woah the audience...

For all the venues where designed-for-brightness products offer too limited options: either too bright, not immersive enough, too directional, or too heavy, etc.



### Exponential experiences

- 3 to 5 products: for low-budget productions in Each IVL output has a very large aperture. small venues (under 1000 pers.)
- 5 to 8 products: 1000 to 2000 pers. venues.
- 8 to 15 products: 2000 to 5000 pers. venues.
- More than 15 products: arena venues.

### Multiplied output



- · Add IVL fixtures together to multiply the output.
- 10 IVL Lighting is like a unique 40 plan-fixture with a 10 times more impactful output.

### IVL™ Lighting in Arena Venues



With IVL Lighting, the number makes the power: the more products are used, the stronger the experience.

Make sure to dedicate space and moments to IVL fixtures to create special atmospheres.

If you prepare a design with IVL lighting for arenas, you can ask for the dedicated Arena Service of Minuit Une.



### An expert team at your service





- · Custom advices to help delivering your creative vision: best use of the products, technical tips & tricks
- Training sessions
- · Live demo & formations
- Tailored support
- Safety accompaniment

### For light designers who want more experience from lighting

more aesthetics
more immersions
more emotions
more creative outputs
in any venues

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